



FC 127 Business Mentoring Scheme 2011

FC Mentoring Scheme Mission Statement

To offer a range of professional mentoring and support services for individuals and businesses in the community wishing to further develop their resources, knowledge, confidence or skills to realise their ambitions.

FC Mentoring Scheme Aims, Objectives & Ethos

- Our services will be driven by the specific needs of the communities we work with and will be offered to businesses free of charge.
- We aim to add value to local businesses by being on hand to advise on a range of business issues.
- The FC Mentoring Scheme is not a commercial venture but seeks to assist in developing some of the city's untapped talent.
- To share relevant business experience and expertise.
- We aim to become associated with providing business assistance initially to the communities in and around Greater Manchester, but it is hoped we can eventually take our message further afield.

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Delivering the Message

- ❑ The FC Mentoring Scheme will identify businesses in East and North Manchester who might benefit from the support we are able to offer.
- ❑ One of our team will visit interested companies to identify specific needs and to understand more about their business. Our subsequent offer of support will be presented in writing to each client. The project will be logged and a mentor with appropriate skills will be allocated.
- ❑ Our support can be one-off or long-term support depending on the needs of each individual business. We would anticipate this being either by visiting the company or by providing online/telephone support. The designated FC Scheme mentor would reserve one hour a week for each client.
- ❑ Each project, however small, will be monitored in order to uphold the quality of the support that we offer.
- ❑ The mentoring service will be available both to established businesses and to individuals who are trying to set up their own business, or who may have business ideas that they want to discuss with a professional.
- ❑ Mentors will be able to offer a range of experience, including both their achievements and some of the pitfalls they have encountered along the way.

Awards and Announcements

- ❑ Business achievements within the mentoring scheme will be monitored and highlighted in club newsletters, on the FC United website, the FC LinkedIn pages and occasionally via matchday programmes.
- ❑ The FC Mentoring Scheme also aims occasionally to provide funding, sponsorship and possibly scholarships where suitable delivery partners can be found.

Creating Opportunity

The FC Mentoring Scheme is about creating opportunity and celebrating achievements. We are always open to new ideas and would welcome input from any individual or business who can offer specific skill sets to support our project.

If you are interested in contributing your skills to this exciting new scheme, please do not hesitate to contact John Reed at email info@fc-united.co.uk. You can keep up to date with the development of the FC Business Mentoring Scheme via the FC website and also by joining our LinkedIn pages.